

PRESS RELEASE

iQlink Signs up to O2's Accelerator Programme

26th November 2007

iQlink Limited is delighted to announce that they have been accepted on to O2's Accelerator Programme in the UK. The agreement with O2 means that SkyMobile from iQlink will enter the O2 "incubator process", enabling the product to be sold by O2 sales people and used in trial sales activities.

O2's Accelerator Programme only accepts the very best products and applications developed by third parties. Products and applications allowed into the Incubator process must meet key success criteria, such as a proven positive impact on customer satisfaction levels.

Paul Viney, Managing Director at iQlink said

"We are delighted to be accepted onto the programme. We have already gained our first joint customer at Warburtons bakery where we have enabled senior managers to review and release purchase orders in SAP from their BlackBerry® smartphones, whilst out of the office. The solution was implemented in under a month and its ease of use has received great feedback from their management team."

For additional information on the news that is the subject of this release, contact Paul Viney or visit www.iqlink.co.uk.

Ends

About iQlink Limited

iQlink is the Premier Partner for Sky Technologies products in the UK. iQlink was formed in 2004 to bring innovative SAP-centric solutions to market in the UK, offering software sales and consulting. iQlink works closely with SAP UK, its customers, channel resellers (VARs) and alliance partners to deliver the

SkyMobile solution, which extends SAP out to the workforce and point of business.

Its founder, Paul Viney, has over 14 years experience working with SAP software, 8 of which were spent at SAP UK in various senior management roles and 4 years setting up and developing a successful implementation and services company specialising in SAP implementation in mid-size companies.

About SkyMobile

SkyMobile enables mobile devices to connect to any module of SAP. Developed in SAP's ABAP programming language and installed on the SAP server, SkyMobile enables mobile device connectivity without the need for any additional middleware. Technically certified by SAP, SkyMobile carries the 'Powered by NetWeaver' and 'SAP Certified Integration' logos and accreditation.

About O2

O2 is a leading provider of mobile services to consumers and businesses in the UK. These services include voice, text, media messaging, games, music and video, as well as always on data connections via GPRS, 3G and WLAN. Every month, O2's 17.8 million customers send well over a billion text messages. O2 UK is part of Telefónica O2 Europe which comprises mobile network operators in the UK, Ireland and Slovakia along with integrated fixed / mobile businesses in Germany and the Czech Republic. Telefónica O2 Europe also owns 50% of the Tesco Mobile and Tchibo Mobilfunk joint venture businesses in the UK and Germany respectively as well as having 100% ownership of Be, a leading UK fixed broadband provider

O2 was ranked as 5th best place to work in the Best Companies to Work for 2007 List and has been awarded a two-star accreditation denoting an 'outstanding' company.

(For b-roll footage of O2, please visit www.thenewshub.co.uk)

Contact:

Paul Viney, Managing Director iQlink Ltd
Tel. 01344 667 365 / 07734 036 053
www.iqlink.co.uk

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